



Evaluation Scheme for Technical Assessment of Offers

Section/ Division: 3800	Assignment Title: Technical support to the inception of the "Clusters 4 Development: Better Business Sophistication in Georgia" Project	Project title:	Clusters 4 Development: Better Business Sophistication in Georgia					
		Weighting in %	points (max. 100)	assess- ment (2)x(3) (4)	points (max. 100)	assess- ment (2)x(5) (6)	points (max. 100)	assess- ment (2)x(7) (8)
		(2)	(3)	(4)	(5)	(6)	(7)	(8)
1	Appropriateness of suggested concept and work plan							
	<i>Interpretation of objectives</i>	2						
	<i>Strategy of implementation</i>	5						
	<i>Management of processes, cooperation, learning and innovation</i>	5						
	<i>Work schedule and timelines</i>	4						
	<i>Monitoring and evaluation concept</i>	4						
	Subtotal for 1	20						
2	Recommendations							
	<i>2 LoR to evidence successful cooperation with international development partners / programs / projects or government agencies in Georgia in the last 2 years</i>	5						
	Subtotal for 2	5						
3	Experience of the Consultant							
	<i>Excellent communication, facilitation and moderation skills</i>	5						
	<i>Strong research, analytical and report writing skills</i>	5						
	<i>Advanced computer skills including Microsoft Office and web-based applications</i>	5						
	<i>Experience in identifying aspects of tangible and intangible heritage and assessing them from the perspective of heritage preservation and use for their role tourism</i>	15						
	<i>Experience in researching and assessing potentials of cultural tourism aspects (tangible and intangible) and proposing programs/projects in sustainable development of respective tourism products;</i>	15						
	<i>Experience of developing tourism products related to tangible and intangible cultural heritage in Georgia</i>	15						
	<i>Preferably, 5 years of consulting experience in private sector development in the Tourism/Hospitality sector.</i>	5						
	<i>Excellent command both: written and spoken English</i>	10						
	Subtotal for 3	75						
	Grand Total	100						